

Program:	University Studies, Geography
Degree:	BS
Department:	Geography
Contact Name:	David Cairns, Department Head
Contact Phone:	845 7141

<b>Outcome</b>	<b>Master the depth of knowledge required for a degree</b>
Marketable Skills	<ul style="list-style-type: none"> <li>Analyze geographic distributions of physical and cultural phenomena on local, regional, continental, or global scales.</li> <li>Describe dynamic interactions within and between Earth and human systems.</li> <li>Collect, analyze, and interpret quantitative and qualitative data and draw inferences from them.</li> <li>Gather and compile geographic data from sources including censuses, field observations, satellite imagery, aerial photographs, and existing maps.</li> </ul>

<b>Outcome</b>	<b>Demonstrate critical thinking</b>
Marketable Skills	<ul style="list-style-type: none"> <li>Use analytical tools and concepts to interpret, represent, and solve geographic problems.</li> <li>Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.</li> <li>Create and modify maps, graphs, or diagrams using geographical information software and related equipment and principles of cartography.</li> </ul>

<b>Outcome</b>	<b>Communicate effectively</b>
Marketable Skills	<ul style="list-style-type: none"> <li>Express geographic concepts in writing, speaking, and graphically to discipline-specific and general audiences.</li> </ul>

<b>Outcome</b>	<b>Practice personal and social responsibility</b>
Marketable Skills	<ul style="list-style-type: none"> <li>Articulate the ethical responsibilities and choose ethical courses of action in their work.</li> </ul>

<b>Outcome</b>	<b>Demonstrate social, cultural, and global competencies</b>
Marketable Skills	<ul style="list-style-type: none"> <li>Knowledge of principles and processes for providing customer and personal services, including customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.</li> </ul>

<b>Outcome</b>	<b>Prepare to engage in life-long learning</b>
Marketable Skills	<ul style="list-style-type: none"> <li>Keep up-to-date in developments in geographical knowledge and techniques through reading current literature, talking with colleagues, continuing education, or participation in professional organizations or conferences.</li> </ul>

---

<b>Outcome</b>	<b>Work collaboratively</b>
Marketable Skills	<ul style="list-style-type: none"><li>• Provide consulting services in fields such as resource development and management, business location and market area analysis, environmental hazards, regional cultural history, and urban social planning</li></ul>