

**Texas A&M University**

**Marketable Skills**

Program:	Major
Degree:	BBA Finance
Department:	Finance Department
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<b>Outcome</b>	<b>Master the depth of knowledge required for a degree</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Knowledge of economic and accounting principles and practices, the financial markets, banking and the analysis and reporting of financial data.</li> <li>• Knowledge of business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources.</li> <li>• Knowledge of arithmetic, algebra, geometry, calculus, statistics, and their applications.</li> </ul>

<b>Outcome</b>	<b>Demonstrate critical thinking</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.</li> <li>• Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.</li> <li>• The ability to apply general rules to specific problems to produce answers that make sense</li> <li>• Considering the relative costs and benefits of potential actions to choose the most appropriate one.</li> <li>• The ability to combine pieces of information to form general rules or conclusions (includes finding a relationship among seemingly unrelated events).</li> <li>• The ability to come up with unusual or clever ideas about a given topic or situation, or to develop creative ways to solve a problem.</li> </ul>

<b>Outcome</b>	<b>Communicate effectively</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.</li> <li>• The ability to communicate information and ideas in speaking so others will understand.</li> <li>• Understanding written sentences and paragraphs in work related documents.</li> <li>• The ability to listen to and understand information and ideas presented through spoken words and sentences.</li> <li>• The ability to read and understand information and ideas presented in writing.</li> </ul>

<b>Outcome</b>	<b>Practice personal and social responsibility</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.</li> <li>• Managing one's own time and the time of others.</li> </ul>

	<ul style="list-style-type: none"> <li>• Adjusting actions in relation to others' actions.</li> </ul>
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<b>Outcome</b>	<b>Demonstrate social, cultural, and global competencies</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Being aware of others' reactions and understanding why they react as they do.</li> <li>• Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.</li> <li>• The ability to generate or use different sets of rules for combining or grouping things in different ways.</li> </ul>

<b>Outcome</b>	<b>Prepare to engage in life-long learning</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Understanding the implications of new information for both current and future problem-solving and decision-making.</li> <li>• Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.</li> </ul>

<b>Outcome</b>	<b>Work collaboratively</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Motivating, developing, and directing people as they work, identifying the best people for the job.</li> <li>• Bringing others together and trying to reconcile differences.</li> </ul>