## **Texas A&M University**

## **Marketable Skills**

Program:	Environmental Design Architectural Studies
Degree:	Bachelor of Environmental Design
Department:	Architecture
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Outcome	Master the depth of knowledge required for a degree, including the ability to:
	<ul> <li>Articulate disciplinary and interdisciplinary theories, concepts, principles, skills, and practices;</li> <li>Synthesize knowledge across courses and other experiences; and</li> <li>Apply knowledge from core curriculum courses, discipline-based courses, and other experiences in a range of contexts to solve problems and make decisions.</li> </ul>
Marketable Skills	<ul> <li>Site Analysis, programming, planning, design &amp; architectural project management</li> <li>Cultural awareness &amp; appreciation</li> <li>Produce architectural design, proposals, 3-D representation, construction drawings and graphic representation</li> <li>Understand history and operational relations at all architectural scales from interiors to cities</li> <li>Ability to incorporate knowledge of codes and regulations into designs</li> <li>Knowledge of basic structural elements and basic systems and how they impact design</li> <li>Ability to produce clear, organized visual documentation of projects that allow others to understand design intentions and processes</li> </ul>

Outcome	<b>Demonstrate critical thinking</b> , including the ability to:
	<ul> <li>Evaluate, analyze, and integrate information from a variety of sources;</li> <li>Use appropriate strategies and tools to represent, analyze, and integrate information; and</li> <li>Develop critical, reasoned positions.</li> </ul>
Marketable Skills	<ul> <li>Design methods</li> <li>Design production</li> <li>Practice discerning appropriate design methods/tools for given problem</li> <li>Cultural awareness &amp; appreciation with client &amp; project requirements</li> <li>Ability to effectively address site constraints and creatively develop design intentions from site conditions</li> <li>Using design thinking at human scale to create functional designs</li> <li>Gather and evaluate relevant information (site, use, materials, codes, etc.) in order to support conclusions related to a specific project or design</li> </ul>

Communicate effectively, including the ability to:	
<ul> <li>Demonstrate effective oral communication skills (which could include the use of languages such as American Sign language for those who do not communicate orally);</li> <li>Demonstrate effective writing skills;</li> </ul>	
<ul> <li>Demonstrate effective nonverbal communication skills (which could include appropriate use of performance, design, or representations such as sketches, diagrams, maps, tables, and graphs);</li> <li>Listen actively and critically;</li> </ul>	
Present work effectively to a range of audiences; and	
Effectively communicate original and creative ideas.	
<ul> <li>Visual and oral presentation of architectural design, site analysis, proposals, 3-D representation, construction drawings and graphic representation</li> </ul>	

Outcome	Practice personal and social responsibility, including the ability to:	
	<ul> <li>Practice ethical leadership;</li> <li>Recognize an ethical dilemma and apply rational decision-making in order to address it;</li> <li>Choose ethical courses of action in research and practice;</li> <li>Acknowledge and address the consequences of one's own actions; and</li> <li>Engage in local and global civic activities.</li> </ul>	
Marketable Skills	<ul> <li>Cultural awareness &amp; appreciation with client &amp; project requirements</li> <li>Apply applicable national, state and local codes and work with civic government</li> </ul>	

Outcome	Demonstrate social, cultural, and global competence, including the ability to:
	<ul> <li>Live and work effectively in a diverse and global society;</li> <li>Articulate the value of a diverse and global perspective; and</li> <li>Recognize diverse economic, political, cultural, and religious opinions and practices.</li> </ul>
Marketable Skills	<ul> <li>Cultural awareness &amp; appreciation with client &amp; project requirements</li> <li>Understand diverse needs with respect to values, behavior, physical ability, etc. and ensure equity of access to sites, buildings, and structures</li> </ul>

Outcome	Prepare to engage in lifelong learning, including the ability to:
	<ul> <li>Exhibit the skills necessary to acquire, organize, reorganize, and interpret new knowledge;</li> <li>Show proficiency in current technologies and the ability to adapt to emerging technologies;</li> <li>Recognize and participate in activities that enhance wellness of body, mind, and spirit;</li> <li>Formulate a plan of personal goals for continued professional growth; and</li> </ul>

	Demonstrate intellectual curiosity.
Marketable	<ul> <li>Present architectural design, site analysis, proposals, 3-D representation,</li> </ul>
Skills	construction drawings and graphic representation
	<ul> <li>Programming, planning, design and architectural project management</li> </ul>
	<ul> <li>Researching problems for multiple solutions</li> </ul>

Outcome	Work collaboratively, including the ability to:
	<ul> <li>Participate effectively in teams;</li> <li>Consider different points of view; and</li> <li>Work with others to support a shared purpose or goal.</li> </ul>
Marketable Skills	<ul> <li>Site analysis, programming, planning, design and architectural project management in team environments</li> <li>Negotiate personal desires for team goals</li> </ul>