### Texas A&M University

**Marketable Skills: Master’s**

<table>
<thead>
<tr>
<th>Program:</th>
<th>Anthropology</th>
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<tbody>
<tr>
<td>Degree:</td>
<td>MA</td>
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<tr>
<td>Department:</td>
<td>Anthropology</td>
</tr>
<tr>
<td>Contact Name:</td>
<td>Lori Wright</td>
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<td>Contact Phone:</td>
<td>979-458-8991</td>
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#### Outcome
Master degree-program requirements, including theories, concepts, principles, and practice, and develop a coherent understanding of the subject matter through synthesis across courses and experiences.

**Marketable Skills**
- Comprehensive knowledge of the key concepts that underlie the holistic study of humans, and unite the major subfields of anthropology (cultural anthropology, biological anthropology, archaeology)
- Ability to apply the key principals and methods within the student's subfield of specialty to carry out independent research
- Appreciate both emic and etic perspectives on a given phenomenon

#### Outcome
Apply subject matter knowledge in a range of contexts to solve problems and make decisions.

**Marketable Skills**
- Ability to appraise how a diversity of ideas, technology, innovations, values, beliefs and other aspects of culture shape the decisions we make and affect the human experience
- Recognition of value of diverse approaches to research and problem solving

#### Outcome
Use a variety of sources and evaluate multiple points of view to analyze and integrate information and to conduct critical, reasoned arguments.

**Marketable Skills**
- Ability to conduct a bibliographic survey of scientific research published on a topic, method, or perspective, and to synthesize that literature in writing
- Ability to statistically analyze and interpret anthropological data, and justify interpretations of that data
- Ability to illustrate data using graphs, charts and other visual means

#### Outcome
Communicate effectively.

**Marketable Skills**
- Visual presentation skills to communicate data and discuss it with a professional audience
- Orally present complex scientific or academic knowledge
- Write professional research products using conventions of writing scientific papers, ethnographies, and archaeological reports

#### Outcome
Use appropriate technologies to communicate, collaborate, conduct research, and solve problems.

**Marketable Skills**
- Understand and apply basic statistical analyses used for typical data
- Familiarity with computer applications typically used in modern research
- Knowledge of the limits of individual expertise and the value of collaboration
<table>
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<tr>
<th>Outcome</th>
<th>Develop clear research plans and conduct valid, data-supported, theoretically consistent, and institutionally appropriate research.</th>
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| Marketable Skills | • Ability to determine what data must be collected to answer a specific question  
• Ability to manage a small research project  
• Understand the importance of competent research administration and project compliance |

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<tr>
<th>Outcome</th>
<th>Choose ethical courses of action in research and practice.</th>
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| Marketable Skills | • Knowledge of institutional, national and international regulations governing research authorization in one's specialty  
• Appreciation of the need to preserve research data and findings through long term data storage  
• Sensitivity to ethical concerns of research participants, subjects and public |