

AGGIE NAME

LOCAL ADDRESS
100 Wehner Drive
College Station, TX 77840

PERMANENT ADDRESS
1177 Home Road
Hometown, TX 77777

EDUCATION

Texas A&M University, College Station, Texas
Bachelor of Business Administration in Management, August 1999
Overall GPA: 3.35

LEADERSHIP

Mays Business School Fellows Program – *Group XVI Fellow (1998)*

- Selected as part of the top 1% of the business school in involvement and academics to participate in intense interaction with business professionals through speakers, an in-depth study, and a New York study trip

Aggie Fish Club(AFC) – *Assistant Director (1997-1998); Counselor (1996-1997)*

- Staff Director – Strategically positioned the 78 member organization as a premier Freshmen Leadership Organization on campus
- Interviewed, selected, and trained 14 sophomore counselors and 56 freshmen
- Organized the First Annual Aggie Fish Club Golf Tournament intergrating the work of eight committees, negotiating with local and national businesses for sponsorship, and raised \$3,200
- Allocated and maintained a \$5,000 budget finished under all targets
- Raised over \$5,000 for scholarships, charities, and AFC as Fundraising Committee Co-Chair
- Prepared a tri-fold brochure, presentations, and speeches for Aggie Moms Clubs and other organizations

Fish Camp – *Chairperson (1997 and 1998); Counselor (1996 and 1997); Speaker (Summer 1997)*

- Chairperson – Interviewed, selected, and directed 24 counselors in forming a four-day orientation camp for incoming freshmen to ease their transition into college
- Discussion Group Leader – Conducted activities and discussions aimed at forming a cohesive support group for 12 freshmen
- Delivered a speech for 150 freshmen and counselors about leadership and success in life and college

MSC Hospitality – *Coordinator (1996 and 1997)*

- Organized and Easter Egg Hunt for over 100 underprivileged children
- Prepared and conducted team building exercises for the entire organization
- Coordinated one of the Hospitality Lost and Found Auctions

American Marketing Association – *Business Student Council Representative (1996)*

- Acted as a liaison to the Business Student Council

RELATED WORK EXPERIENCE

Intercom, Inc., Dallas, Texas – *Lead Tracking System Administrator (Summer 1996, 1997)*

- Administered and analyzed sales/expense ratios for the Lead Tracking System for the entire sales force
- Trained new employees and the Lead Tracking System (Brock and Computer Intelligence)
- Represented Intercom at the SuperCom Tradeshow in Dallas
- Coordinated the Telemarketing Program, Consultant Relations Analyst Tour, and Mail-out Program
- Assisted in the development of the Consultant Relations Database
- Analyzed Customer Satisfaction Surveys
- Received Call Center Industry, PBX, Lead Tracking System (Brock and Computer Intelligence), Business Objects, and Desktop Video Conferencing training courses

Management Internship Program, Dallas, Texas – *Intern for the Dallas Freeze Hockey Team (1994 and 1995)*

- Aided in the development of the Marketing Department

Health Economics Corporation, Dallas, Texas – *Teleservices Representative (Summer 1993)*

- Developed a sales lead telemarketing program generating significant sales activity

HONORS

Academic Excellence Scholarship Award – *1996-1998*

Intecom Outstanding Service Award – *Summer 1997*

Mays Business School Distinguished Student – *Fall 1995, Spring 1996, Spring 1997*