Texas A&M University

Marketable Skills

Program:	Maritime Administration
Degree:	BS
Department:	Maritime Administration
Contact Name:	Joan Mileski
Contact Phone:	409-740-4978

Outcome	Master the depth of knowledge required for the maritime degree
Marketable	Demonstrate information management ability
Skills	 Develop business acumen; explain the full commercial implications of decisions
	 Demonstrate lifelong learning through ability to stay abreast of current industry
	trends

Outcome	Demonstrate critical thinking
Marketable	 Innovate and plan for creative problem solving; maintain an entrepreneurial
Skills	mindset
	 Demonstrate organizational skills through focus of priorities and avoidance of distractions
	 Identify problem, resources and information; analyze

Outcome	Communicate effectively
Marketable	Write concisely and effectively
Skills	 Orally communicate concisely and effectively
	Develop negotiation skills
	 Demonstrate the ability to overcome social awkwardness through industry
	interactions

Outcome	Practice ethical leadership
Marketable	Develop and maintain emotional intelligence
Skills	 Demonstrate and awareness of the legal and regulatory aspects of the maritime industry
	 Demonstrate empowering people through mentoring and example
	Share effectively the short and long-term goals and vision of an organization

Outcome	Develop a diverse and global perspective
Marketable	 Demonstrate an ability to develop relationships and maintain them with diverse
Skills	groups of people
	 Effectively manage professional awareness (your brand) across borders
	 Show flexibility in requirements and assignments

Outcome	Work collaboratively	
Marketable	 Manage individual responsibilities to the team project 	
Skills	Effectively demonstrate time management with a team	

- Demonstrate interpersonal skills and diplomacy Develop and exhibit conflict management strategies