## Texas A&M University

Marketable Skills

Program:	Oceanography
Degree:	BS
Department:	Oceanography
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Outcome	Master the depth of knowledge required for a degree
Marketable Skills	<ul> <li>Knowledge of principles of oceanography by definition, explanation, and application of key theories, principles, and practices.</li> <li>Describe and report the physical, chemical, geological, and biological processes governing oceanographic phenomena.</li> <li>Prepare reports or figures for analysis, distribution, or use in oceanographic applications.</li> <li>Gather data from sources such as laboratory, shipboard and remote instrumentation, and scientific databases.</li> <li>Knowledge of analytical or scientific software, graphics or imaging software, and operating system software.</li> </ul>

Outcome	Demonstrate critical thinking
Marketable Skills	<ul> <li>Interpret data, reports, maps, photographs, or charts to predict oceanographic phenomena.</li> <li>Apply oceanographic knowledge to issues such as ocean acidification, sea level rise, pollution control, harmful algal blooms, and hypoxia.</li> <li>Apply mathematics and computer software to model and analyze oceanographic phenomena</li> </ul>

Outcome	Communicate effectively
Skills c r li a • S	construction of knowledge and purpose of each, and the organization and review structure of each.
	appropriate publication format and citation style, and persuasive visual aids.
	<ul> <li>Design and present an effective oral presentation of various lengths to various audiences.</li> </ul>

Outcome	Practice personal and social responsibility
Marketable	<ul> <li>Identify the relative costs and benefits of potential actions to choose the most</li> </ul>
Skills	appropriate one.

Outcome	Demonstrate social, cultural, and global competencies

Marketable	• Being aware of others' reactions and understanding why they react as they do.
Skills	

Outcome	Prepare to engage in life-long learning
Marketable	Keeping up-to-date technically and applying new knowledge to problem-solving
Skills	and decision-making.

Outcome	Work collaboratively
Marketable	• Consult with other offices, agencies, professionals or researchers regarding the
Skills	use and interpretation of oceanographic information.