

Program:	Recreation, Park and Tourism Sciences
Degree:	BS
Department:	Recreation, Park and Tourism Sciences
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Outcome	Master the depth of knowledge required for a degree
Marketable Skills	<ul style="list-style-type: none"> • Knowledge of business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources • Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction. • Knowledge of relevant equipment, policies, procedures, and strategies to promote effective local, state, or national security operations for the protection of people, data, property, and institutions. • Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction. • Enforce rules and regulations of recreational and tourism facilities to maintain discipline and ensure safety. • Assess the needs and interests of individuals and groups and plan activities accordingly, given the available equipment or facilities. • Manage the daily operations of recreational facilities and tourism sites. • Explain principles, techniques, and safety procedures to participants in recreational activities and demonstrate use of materials and equipment. • Confer with management to discuss and resolve participant complaints. • Meet and collaborate with agency personnel, community organizations, and other professional personnel to plan balanced recreational programs for participants.

Outcome	Demonstrate critical thinking
Marketable Skills	<ul style="list-style-type: none"> • Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions. • Considering the relative costs and benefits of potential actions to choose the most appropriate one. • Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems. • Observing, receiving, and otherwise obtaining information from all relevant sources. • Identifying the underlying principles, reasons, or facts of information by breaking down information or data into separate parts.

	<ul style="list-style-type: none"> Analyzing information and evaluating results to choose the best solution and solve problems.
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Outcome	Communicate effectively
Marketable Skills	<ul style="list-style-type: none"> Knowledge of the structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar. Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times. Understanding written sentences and paragraphs in work related documents. Motivating, developing, and directing people as they work, identifying the best people for the job. The ability to communicate information and ideas in speaking so others will understand.

Outcome	Practice personal and social responsibility
Marketable Skills	<ul style="list-style-type: none"> Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action. Managing one's own time and the time of others. Actively looking for ways to help people.

Outcome	Demonstrate social, cultural, and global competencies
Marketable Skills	<ul style="list-style-type: none"> Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction. Being aware of others' reactions and understanding why they react as they do.

Outcome	Prepare to engage in life-long learning
Marketable Skills	<ul style="list-style-type: none"> Understanding the implications of new information for both current and future problem-solving and decision-making. Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.

Outcome	Work collaboratively
Marketable Skills	<ul style="list-style-type: none"> Motivating, developing, and directing people as they work, identifying the best people for the job. Bringing others together and trying to reconcile differences.

Notes:

- All marketable skills listed for this example program were drawn from the Knowledge, Skills, and Abilities identified by the US Department of Labor and Statistics for “recreation, parks, and tourism” as published on O*Net Online (onetonline.org)
- Alternate sources for degree-specific marketable skills include learning outcomes and associated metrics used for programmatic assessment
- Learning outcomes or skills required for programmatic accreditation