

Program:	University Studies- Business (USBU)
Degree:	BS
Department:	Mays Business School
Contact Name:	Ashley Corn
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<b>Outcome</b>	<b>Master the depth of knowledge required for a degree</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Serve as a link between management and employees by handling questions, interpreting and administering contracts and helping resolve work-related problems.</li> <li>• Knowledge of business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources.</li> <li>• Plan, organize, direct, control, or coordinate the personnel, training, or labor relations activities of an organization.</li> </ul>

<b>Outcome</b>	<b>Demonstrate critical thinking</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.</li> <li>• Analyzing information and evaluating results to choose the best solution and solve problems</li> <li>• Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.</li> <li>• Determining how a system should work and how changes in conditions, operations and the environment will affect outcomes.</li> </ul>

<b>Outcome</b>	<b>Communicate effectively</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• The ability to communicate information and ideas in speaking and writing so others will understand.</li> <li>• Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.</li> <li>• Developing the ability to communicate information and ideas in speaking and in writing so others will understand.</li> </ul>

<b>Outcome</b>	<b>Practice personal and social responsibility</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.</li> <li>• Managing one's own time and the time of others.</li> <li>• Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate and not interrupting at inappropriate times.</li> <li>• Understands the importance of ethical decision-making in the business world.</li> </ul>

<b>Outcome</b>	<b>Demonstrate social, cultural, and global competencies</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.</li> <li>• Being aware of others' reactions and understanding why they react as they do.</li> <li>• The ability to tell when something is wrong or is likely to go wrong. It does not involve solving the problem, only recognizing there is a problem.</li> </ul>

<b>Outcome</b>	<b>Prepare to engage in life-long learning</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Understanding the implications of new information for both current and future problem-solving and decision-making.</li> <li>• Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.</li> </ul>

<b>Outcome</b>	<b>Work collaboratively</b>
Marketable Skills	<ul style="list-style-type: none"> <li>• Motivating, developing, and directing people as they work, identifying the best people for the job.</li> <li>• Bringing others together and trying to reconcile differences.</li> <li>• Developing constructive and cooperative working relationships with others, and maintaining them over time.</li> </ul>