Texas A&M University

Marketable Skills

Program:	Sociology
Degree:	BS
Department:	Sociology
Contact Name:	Tim Woods
Contact Phone:	458-2746

Outcome	Master the depth of knowledge required for a degree
Marketable Skills	 Being aware of other's beliefs and behaviors and
	understanding why they believe and behave as they do
	 The ability to address real-world problems and issues by
	developing realistic and equitable solutions
Outcome	Demonstrate critical thinking
Marketable Skills	 Identifying complex problems and ideas and reviewing
	related information to analyze, develop and evaluate
	options, and implement solutions
Outcome	Communicate effectively
Marketable Skills	 Communicating effectively in writing and speech as
	appropriate for the needs of the audience
	 Developing and utilizing visual aids, graphs, tables and
	charts
	 Giving full attention to what other people are saying, taking
	time to understand the points being made, asking
	questions as appropriate, and not interrupting at
	inappropriate times
Outcome	Practice personal and social responsibility
Marketable Skills	Monitoring/Assessing performance of yourself, other
	individuals, or organizations to make improvements or take
	corrective action
	Managing one's own time and the time of others
Outcome	Demonstrate empirical and quantitative analysis/reasoning
Marketable Skills	Data analysis and interpretation
	 Identifying the underlying patterns and principles of
	qualitative and quantitative information and explaining
	what that information means and how it can be used
Outcome	Working collaboratively
Marketable Skills	Bringing others together and trying to reconcile differences
	Establishing trust and ensuring input from all members of a
	group
	 Working together to produce a shared product

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