Texas A&M University

Marketable Skills

Program:	Maritime Studies
Degree:	BA
Department:	Liberal Studies
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Outcome	Demonstrate critical thinking and problem solving
Marketable	Identify problem
Skills	 Identify resources and gather information
	 Set goals and analyze

Outcome	Effective Communication
Marketable	Write concisely and express ideas clearly in both written and oral format
Skills	To facilitate discussion and report information
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Outcome	Teamwork/Collaboration
Marketable	Demonstrate cooperation with members of a team
Skills	 Develop listening skills and rapport with team members
	 Sharing in the completion of a project and providing team support

Outcome	Utilization of technology
Marketable	 Using presentation software
Skills	 Utilizing technology in the search for information and interpreting data
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Outcome	Professionalism/Work Ethic
Marketable	Managing time and attending to details
Skills	 Meeting goals and learning how to enlist the help of others
	 Accepting responsibility and implementing decisions

Outcome	Global and intercultural fluency
Marketable	Understanding cultural differences
Skills	 Being curious about other people and seeing multiple points of view
	 Including others

Outcome	Leadership development
Marketable	 Initiating new ideas and being part of a shared vision
Skills	Developing the ability to empower and inspire people
	Setting an example and leading change