## Texas A&M University

## **Marketable Skills**

| Program:       | Visualization |
|----------------|---------------|
| Degree:        | BS            |
| Department:    | Visualization |
| Contact Name:  | Barbara Klein |
| Contact Phone: | 845-3465      |

| Outcome              | Master the depth of knowledge required for a degree, including the ability to:  |
|----------------------|---|
|                      | <ul> <li>Articulate disciplinary and interdisciplinary theories, concepts, principles, skills, and practices;</li> <li>Synthesize knowledge across courses and other experiences; and</li> <li>Apply knowledge from core curriculum courses, discipline-based courses, and other experiences in a range of contexts to solve problems and make decisions.</li> </ul>  |
| Marketable<br>Skills | <ul> <li>Design Thinking</li> <li>Creativity, including knowledge of the creative ideation process, workflows, prototype building, revision, etc.</li> <li>Technology Skills, including basic knowledge of programming languages, scripting, rendering three dimensional visualizations for real time graphic display in video games or animation</li> <li>Traditional and digital art skills, including color theory, spatial design, traditional drawing skills, graphic design, and two-and three-dimensional composition</li> </ul> |

| Outcome              | Demonstrate critical thinking, including the ability to:   |
|----------------------|--|
|                      | <ul> <li>Evaluate, analyze, and integrate information from a variety of sources;</li> <li>Use appropriate strategies and tools to represent, analyze, and integrate information; and</li> <li>Develop critical, reasoned positions.</li> </ul>   |
| Marketable<br>Skills | <ul> <li>Problem Solving, especially through the creative design process</li> <li>Problem assessment, including identifying strengths and weaknesses of design solutions</li> <li>Critical judgment, including a recognition of design principles, aesthetic value, and technical and conceptual clarity in the creation of visual solutions</li> <li>Big Picture understanding</li> </ul> |

| Outcome | Communicate effectively, including the ability to:   |
|---------|--|
|         | Demonstrate effective oral communication skills (which could include the use of languages such as American Sign language for those who do not communicate orally); |
|         | Demonstrate effective writing skills;  |

|            | <ul> <li>Demonstrate effective nonverbal communication skills (which could include appropriate use of performance, design, or representations such as maps, tables, and graphs);</li> <li>Listen actively and critically;</li> <li>Present work effectively to a range of audiences; and</li> <li>Effectively communicate original and creative ideas.</li> </ul> |
|------------|---|
| Marketable | Collaboration, including the ability to work with peers to complete group tasks   |
| Skills     | <ul> <li>Communicate verbally and in-writing to in professional manner, using</li> </ul>  |
|            | appropriate terminology and vocabulary  |
|            | Articulate Critiques  |
|            | High level visual and graphical communication skills, including traditional and   |
|            | digital media   |

| Outcome              | Practice personal and social responsibility, including the ability to:  |  |
|----------------------|---|--|
|                      | <ul> <li>Practice ethical leadership;</li> <li>Recognize an ethical dilemma and apply rational decision-making in order to address it;</li> <li>Choose ethical courses of action in research and practice;</li> <li>Acknowledge and address the consequences of one's own actions; and</li> <li>Engage in local and global civic activities.</li> </ul> |  |
| Marketable<br>Skills | <ul> <li>Personal Awareness</li> <li>Ethical Practice, including knowledge of the ethical, moral, legal, and professional responsibilities in the creation and use of contributions made by others to their own work.</li> </ul>  |  |

| Outcome    | Demonstrate social, cultural, and global competence, including the ability to:  |
|------------|---|
|            | <ul> <li>Live and work effectively in a diverse and global society;</li> <li>Articulate the value of a diverse and global perspective; and</li> <li>Recognize diverse economic, political, cultural, and religious opinions and practices.</li> </ul> |
| Marketable | self-management   |
| Skills     | • integrity   |
|            | teach others  |
|            | <ul> <li>Ability to draw upon historic, cultural, and technical influences from various<br/>disciplines in the creation of visual work</li> </ul>   |

| Outcome | Prepare to engage in lifelong learning, including the ability to:   |
|---------|---|
|         | <ul> <li>Exhibit the skills necessary to acquire, organize, reorganize, and interpret new<br/>knowledge;</li> </ul>   |
|         | <ul> <li>Show proficiency in current technologies and the ability to adapt to emerging technologies;</li> <li>Recognize and participate in activities that enhance wellness of body, mind, and spirit;</li> </ul> |

|                      | <ul> <li>Formulate a plan of personal goals for continued professional growth; and</li> <li>Demonstrate intellectual curiosity.</li> </ul>             |
|----------------------|--|
| Marketable<br>Skills | <ul> <li>Ability to identify personal strengths and weaknesses</li> <li>Proficiency with current digital media software and programming</li> </ul>     |
|                      | <ul> <li>Knowledge of underlying principles and techniques in computer programming,<br/>allowing for flexibility as new technologies emerge</li> </ul> |
|                      | <ul><li>patience</li><li>responsibility</li></ul>  |
|                      | flexibility  |

| Outcome              | Work collaboratively, including the ability to:   |
|----------------------|---|
|                      | <ul> <li>Participate effectively in teams;</li> <li>Consider different points of view; and</li> <li>Work with others to support a shared purpose or goal.</li> </ul>                                      |
| Marketable<br>Skills | <ul> <li>Participate effectively in teams both in leadership and participant roles</li> <li>Ability to prioritize tasks and use time effectively to meet project deadlines</li> <li>Leadership</li> </ul> |