Texas A&M University

Marketable Skills

Program:	Ocean and Coastal Resources
Degree:	BS
Department:	Marine Sciences
Contact Name:	Kyeong Park
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Outcome	Master the depth of knowledge required for a degree
Marketable Skills	 Knowledge of multi/inter-disciplinary natural (physical, chemical, geological, and biogeochemical) processes in coastal environments Knowledge of social issues (policy, management, economics, etc.) relevant to the coastal realm Knowledge of interactions between natural and social processes in coastal
	environments

Outcome	Demonstrate critical thinking
Marketable	Ability to use logic and reasoning to identify problems
Skills	 Ability to apply relevant knowledge to address problems
	Ability to draw conclusions based on data and information

Outcome	Communicate effectively
Marketable	Ability to communicate effectively in both speaking and writing
Skills	Ability to communicate effectively using technology
	 Ability to communicate effectively with a range of audiences from experts in the fields to laymen
	 Ability to think spatially and apply Geographic Information Systems to spatial problems

Outcome	Practice personal and social responsibility
Marketable	 Managing one's own time while respecting others'
Skills	 Understanding professional and ethical responsibility
	 Understanding the impact of local and national decisions in a global, economic,
	societal, and environmental context

Outcome	Demonstrate social, cultural, and global competencies
Marketable	Ability to interact respectfully with all people
Skills	 Ability to understand individuals' differences
	 Promoting openness, inclusiveness, and sensitivity

Outcome	Prepare to engage in life-long learning
Marketable	 Recognition of the need for and an ability to engage in life-long learning
Skills	 Training of applying knowledge and logical thinking to relevant problems
	 Exhibiting intellectual curiosity

Outcome Work collaboratively
