## Texas A&M University

## **Marketable Skills**

Program:	University Studies, Tourism & Coastal Community Development
Degree:	BS
Department:	Liberal Studies
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Outcome	Demonstrate critical thinking and problem solving
Marketable	Identify problem
Skills	<ul> <li>Identify resources and gather information</li> </ul>
	<ul> <li>Set goals and analyze</li> </ul>

Outcome	Effective Communication
Marketable	<ul> <li>Write concisely and express ideas clearly in both written and oral format</li> </ul>
Skills	<ul> <li>To facilitate discussion and report information</li> </ul>
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Outcome	Teamwork/Collaboration
Marketable	Demonstrate cooperation with members of a team
Skills	Develop listening skills and rapport with team members
	Sharing in the completion of a project and providing team support

Outcome	Utilization of technology
Marketable	<ul> <li>Using presentation software</li> </ul>
Skills	<ul> <li>Utilizing technology in the search for information and interpreting data</li> </ul>
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Outcome	Professionalism/Work Ethic
Marketable	Managing time and attending to details
Skills	<ul> <li>Meeting goals and learning how to enlist the help of others</li> </ul>
	<ul> <li>Accepting responsibility and implementing decisions</li> </ul>

Outcome	Global and intercultural fluency
Marketable	Understanding cultural differences
Skills	<ul> <li>Being curious about other people and seeing multiple points of view</li> </ul>
	<ul> <li>Including others</li> </ul>

Outcome	Leadership development
Marketable	<ul> <li>Initiating new ideas and being part of a shared vision</li> </ul>
Skills	Developing the ability to empower and inspire people
	Setting an example and leading change