Texas A&M University

Marketable Skills

Program:	History
Degree:	BA
Department:	History
Contact Name:	Felipe Hinojosa
Contact Phone:	979-845-7151

Outcome	Master the depth of knowledge required for a degree
Marketable	 Derive information through independent and collaborative research.
Skills	 Learn how to analyze relevant primary and secondary sources.
	 Identify historical precedents and articulate historical problems.
	 Construct significant historical theses from verifiable sources.
	 Produce persuasive and compelling historical research papers based on
	evidence.

Outcome	Demonstrate critical thinking
Marketable	 Determine strengths and weaknesses of sources, witnesses, and evidence.
Skills	 Question assumptions based on incomplete or biased sources.
	 Weigh alternative explanations that logically flow from historical sources.
	 Construct theses from multiple sources that challenge questionable historical
	assumptions.

Outcome	Communicate effectively
Marketable	 Write and speak for broad audiences without jargon or bias.
Skills	 Be concise; avoid extraneous and unnecessary information.
	 Ask questions based on sources and evidence.
	 Give full attention to all interpretations.

Outcome	Practice personal and social responsibility
Marketable	 Work independently on research and writing tasks
Skills	 Manage one's own time.
	 Take responsibility for one's historical interpretations.

Outcome	Demonstrate social, cultural, and global competencies	
Marketable	 Recognize and understand diverse peoples ideas and cultures from around the 	
Skills	world and across the ages.	

Outcome	Prepare to engage in life-long learning
Marketable	Understand and value the empirical process.
Skills	 Analyze issues thoroughly and weigh alternative arguments.
	 Appreciate that history is a fluid, not a fixed, process.

Outcome	Work collaboratively
Marketable	 Appreciate the collaborative value of well-asked questions.
Skills	 Evaluate new or contradictory points of view.
	 Celebrate and welcome differences as opportunities for deeper understanding.