

Program:	Management
Degree:	BBA
Department:	Management
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Outcome	Master the depth of knowledge required for a degree
Marketable Skills	<ul style="list-style-type: none"> • Knowledge of business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources. • Knowledge of principles and procedures for personnel recruitment, selection, training, compensation and benefits, labor relations and negotiation, and personnel information systems. • Knowledge of human behavior and performance; individual differences in ability, personality, and interests; learning and motivation; psychological research methods; and the assessment and treatment of behavioral and affective disorders.

Outcome	Demonstrate critical thinking
Marketable Skills	<ul style="list-style-type: none"> • Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions. • Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems. • Considering the relative costs and benefits of potential actions to choose the most appropriate one. • Determining how a system should work and how changes in conditions, operations, and the environment will affect outcomes.

Outcome	Communicate effectively
Marketable Skills	<ul style="list-style-type: none"> • Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times. • The ability to communicate information and ideas in speaking and writing so others will understand. • Persuading others to change their minds or behavior.

Outcome	Practice personal and social responsibility
Marketable Skills	<ul style="list-style-type: none"> • Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action. • Managing one's own time and the time of others.

Outcome	Demonstrate social, cultural, and global competencies
Marketable Skills	<ul style="list-style-type: none"> • Being aware of others' reactions and understanding why they react as they do.

	<ul style="list-style-type: none"> • The ability to tell when something is wrong or is likely to go wrong. It does not involve solving the problem, only recognizing there is a problem.
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Outcome	Prepare to engage in life-long learning
Marketable Skills	<ul style="list-style-type: none"> • Understanding the implications of new information for both current and future problem-solving and decision-making. • Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.

Outcome	Work collaboratively
Marketable Skills	<ul style="list-style-type: none"> • Motivating, developing, and directing people as they work, identifying the best people for the job. • Bringing others together and trying to reconcile differences.