

Texas A&M University

Marketable Skills

Program:	Psychological and Brain Sciences
Degree:	BS
Department:	Department of Psychological and Brain Sciences
Contact Name:	Joshua Hicks
Contact Phone:	979-845-2097

Outcome	Master the depth of knowledge required for a degree
Marketable Skills	<ul style="list-style-type: none"> • The ability to compare and contrast key concepts, principles, research themes, and methods in psychology across different content domains • Being able to articulate how psychological principles can be used to explain social issues, address pressing societal needs, and inform public policy • Knowing how to distinguish important aspects of history of psychology, including key figures, central concerns, methods used, and theoretical conflicts • Being able to analyze the contribution of sociocultural and developmental factors on psychological processes

Outcome	Demonstrate critical thinking
Marketable Skills	<ul style="list-style-type: none"> • The ability to generate multiple explanations for observed phenomena • Competently evaluate sources of psychology information for validity and quality • Knowing how to simultaneously interpret behavior and mental processes at multiple levels of inquiry • Evaluate one's own and others' conclusions for logical fallacies • Evaluate studies' methodological choices relative to the research question and the conclusions drawn • Conduct and communicate quantitative data in statistics, graphs, and tables

Outcome	Communicate effectively
Marketable Skills	<ul style="list-style-type: none"> • Use grammar appropriate to professional standards and conventions (e.g., APA writing style) to make precise and persuasive arguments • Create visual representations of information that appropriately and effectively articulate the central message • Deliver complex presentations with integration of visual and oral elements • Demonstrate the use of a variety of types of supporting materials (examples, statistics, analogies) making appropriate reference to information or analysis that supports or establishes the speaker's credibility/authority on the topic.

Outcome	Practice personal and social responsibility
Marketable Skills	<ul style="list-style-type: none"> • Evaluate critically or complete an IRB application that adheres to ethical standards • Compare and contrast different solutions to a problem using the APA Ethics Code of Ethics • Analyze the ethical, social, and psychological consequences of global systems and identify a range of actions informed by psychological research

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Outcome	Demonstrate social, cultural, and global competencies
Marketable Skills	<ul style="list-style-type: none"> • Evaluate the effectiveness with which researchers address the influence of personal, social, cultural, and theoretical biases in research and practice • Critique erroneous or absent interpretations of sociocultural factors within mainstream psychological research • Develop skills to interact sensitively with people of diverse abilities, backgrounds, and cultural perspectives • Explain how individual differences, social identity, and worldview may influence beliefs, values, and interactions with others, and vice versa • Apply psychological principles to a public policy issue and describe the anticipated institutional benefit or societal change

Outcome	Prepare to engage in life-long learning
Marketable Skills	<ul style="list-style-type: none"> • Possessing the ability to explain how value systems, sociocultural characteristics, and historical context influence the development of scientific inquiry on psychological questions • Being able to apply relevant psychology content knowledge to facilitate a more effective workplace in internships, jobs, or organizational leadership opportunities • Knowing how to design deliberate efforts to produce desired self-management outcomes (e.g., self-regulation, hardiness, resilience)

Outcome	Work collaboratively
Marketable Skills	<ul style="list-style-type: none"> • Possessing the ability to evaluate and implement actions related to productivity for increased efficiency and caliber of teamwork outputs • Knowing how to build a safe climate to reduce risk in generating creative alternatives • Having the ability to analyze components of conflict and formulate a strategy for resolution

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