Texas A&M University

Marketable Skills

Program:	English
Degree:	BA
Department:	English
Contact Name:	Apostolos Vasilakis
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Outcome	Communicate effectively
Marketable	 Ability to write and speak with precision, and communicate effectively.
Skills	Learn how different social and cultural contexts affect the nature of language
	and meaning.
	Learn how to use different research methods and how to appropriately
	present research.
	Ability to creatively analyze and present data.

Outcome	Critical thinking
Marketable Skills	 Learn how to use the critical tools necessary to read analytically and write logically. Learn how to critically read and examine complex texts and identify logical errors and false assumptions. Ability to properly evaluate potential actions in order to choose the most appropriate one.

Outcome	Master the depth of knowledge required for a degree
Marketable Skills	 Demonstrate mastery of relevant texts and the material conditions that produce them.
	Learn to construct valid and original arguments and how to use textual examples to support them.
	 Learn how to organize and write a scholarly essay.

Outcome	Practical skills
Marketable	Ability to proofread and edit manuscripts.
Skills	Ability to analyze data.
	 Learn professional and technical skills like technical editing.

Outcome	Demonstrate social, cultural, and global competencies
Marketable	 Recognize and appreciate other points of view.
Skills	 Learn to examine issues from many perspectives and to interpret with an
	awareness of race, gender, sexuality, and class.
	 Learn to adapt and take constructive criticism.

Outcome Marketable	 Work collaboratively Ability to work independently and with others. 	
Skills	 Understand the world from multiple points of view. 	
	Ability to empathize with different points of view.	
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