Texas A&M University

Marketable Skills

Program:	BA Program
Degree:	BA/BS
Department:	Political Science
Contact Name:	John Robertson
Contact Phone:	5-2511

Outcome	Master Planning and Development Challenges for Community Problem-Solving
Marketable Skills	 Make accurate and relevant projections based on empirical evidence connected to a problem and an outcome intended to address problems within relevant community
	 Coordinate and organize people with different attitudes, values and preferences to integrate their different abilities to address a common problem and challenge
	 Master the critical steps in identifying a problem, locating relevant resources to adders problem, and establishing measureable guidelines for assessing treatment of problem

Outcome	Acquire Quantitative Statistical Skills for Data Analysis of Social Behavior and Public Authority
Marketable	Master data collection through methods of sampling
Skills	 Master basic skills of connecting appropriate and valid empirical evidence to propositions and assertions regarding problems and social challenges Using core methods of correlation analysis to test propositions and assumptions connecting data to propositions and assertions regarding problems and social challenges

Outcome	Applying Analytical Skills to Community and Social Issue Management
Marketable Skills	 Connecting complex ideas connecting public authority to community values and goals into a broader framework of understanding and comprehension
	 Recognizing clearly contending and differing perspectives among people and explaining shared priorities and preferences among these contending viewpoints
	 Interpreting complex data in a non-technical, comprehensible fashion for a non- expert
	 Acquiring knowledge of and familiarity with a variety of sources of data and evidence related to different aspects of society and political issues

Outcome	Constructing Civic Communication and Discourse
Marketable	 Mastering organization and execution oral public presentation of complex
Skills	social issues
	 Mastering ability to draft analytical reports and assessments of complex social
	and community issues

- Utilizing effectively quantitative and qualitative tools of analysis applied to issues and questions of social conflict and community discourse
- Clarify for non experts the relevant and pertinent social issues surrounding a complex social problem
- Logically connecting a problem with a solution and articulating the evidence to demonstrate the connection between a problem and a consensual solution and the measurement of the intended outcome

Outcome	Applying Global Literacy and Competency to Social and Community Dialogue
Marketable	 Understanding and recognizing cultural and political variability and an
Skills	appreciation d culture-specific attitudes, ideals and practices and significance to
	cooperation and collaboration
	 Mastering the technical concepts associated with conflict resolution
	 Identifying critical and common institutions of political decision making and
	policy making across different nation-state settings
	 Recognizing how human and technical resources in different cultural settings
	impact varying threat perceptions across cultures and communities of other
	national settings
	 Understand the difference between universal and national standards of security
	and threat to security

Outcome	Mastering Civic and Community Leadership
Marketable Skills	 Understanding role of public authority in resolving community disputes over resource allocation
	 Mastering how to applying differing social skills and attitudes among different people in constructing team and group efforts in community problem-solving Critically assess the value and contribution of differing groups' perceptions of community problems in constructing a common public policy response to civic and community challenge
	 Understand the roles and responsibilities of institutional authority, including executive, legislative, judicial, political party and interest group responsibilities and roles within American local national communities, as well as international communities.

Outcome	Constructing Sustainable Social Dialogues Among Groups within Community
Marketable	 Recognizing and explaining to others in written and verbal communication how
Skills	economic resources impact civic opportunity and engagement
	 Mastering use of comparative data from differing community and civic settings
	to compare and contrast different circumstances in assessing expected
	outcomes from public and private strategies
	 Explicate complex cause – effect relationships within the broader political-
	economic system of exchange between individuals, public authority, and
	private organizations within local, national and international communities.

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Contact Phone:	5-2511

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Marketable Skills	 Make accurate and relevant projections based on empirical evidence connected to a problem and an outcome intended to address problems within relevant community Coordinate and organize people with different attitudes, values and preferences to integrate their different abilities to address a common problem and challenge Master the critical steps in identifying a problem, locating relevant resources to adders problem, and establishing measureable guidelines for assessing treatment of problem

Outcome	Acquire Quantitative Statistical Skills for Data Analysis of Social Behavior and Public
	Authority
Marketable	 Master data collection through methods of sampling
Skills	 Master basic skills of connecting appropriate and valid empirical evidence to propositions and assertions regarding problems and social challenges Using core methods of correlation analysis to test propositions and assumptions connecting data to propositions and assertions regarding
	problems and social challenges
	 Utilize and interpret social data bearing on differing assessments of community and civic conflict
	 Apply advanced mathematical logic and applications to structure models explaining cost and gain strategies for contending social groups pursuing resolution to social issues in community
	 Apply advanced statistically modeling of impact assessment used for assessing relative gain and loss associated with contending public policy options
	 Employ multi-variate linear and non-linear models to test assumptions of cause effect relationship underlying contending preferences for solving community challenges
	 Master abilities to asses validity and reliability of data used in assessing cost- benefit outcomes to public policy strategies within communities and civic settings
	 Master the language and application of prominent software programs for social science quantitative analysis

Outcome	Applying Analytical Skills to Community and Social Issue Management
Marketable Skills	 Connecting complex ideas connecting public authority to community values and goals into a broader framework of understanding and comprehension Recognizing clearly contending and differing perspectives among people and explaining shared priorities and preferences among these contending viewpoints Interpreting complex data in a non-technical, comprehensible fashion for a non-expert
	 Acquiring knowledge of and familiarity with a variety of sources of data and evidence related to different aspects of society and political issues

Outcome	Constructing Civic Communication and Discourse
Marketable Skills	 Mastering organization and execution oral public presentation of complex social issues Mastering ability to draft analytical reports and assessments of complex social and community issues Utilizing effectively quantitative and qualitative tools of analysis applied to issues and questions of social conflict and community discourse Clarify for non experts the relevant and pertinent social issues surrounding a complex social problem Logically connecting a problem with a solution and articulating the evidence to demonstrate the connection between a problem and a consensual solution and the measurement of the intended outcome

Outcome	Applying Global Literacy and Competency to Social and Community Dialogue
Marketable	 Understanding and recognizing cultural and political variability and an
Skills	appreciation d culture-specific attitudes, ideals and practices and significance to
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	 Mastering the technical concepts associated with conflict resolution
	 Identifying critical and common institutions of political decision making and
	policy making across different nation-state settings
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	 Mastering how to applying differing social skills and attitudes among different people in constructing team and group efforts in community problem-solving Critically assess the value and contribution of differing groups' perceptions of community problems in constructing a common public policy response to civic and community challenge
	 Understand the roles and responsibilities of institutional authority, including executive, legislative, judicial, political party and interest group responsibilities

and roles within American local national communities, as well as international
communities.

Outcome	Constructing Sustainable Social Dialogues Among Groups within Community
Marketable Skills	 Recognizing and explaining to others in written and verbal communication how economic resources impact civic opportunity and engagement Mastering use of comparative data from differing community and civic settings to compare and contrast different circumstances in assessing expected outcomes from public and private strategies Explicate complex cause – effect relationships within the broader political-economic system of exchange between individuals, public authority, and private organizations within local, national and international communities.