Texas A&M University

Marketable Skills

Program:	University Studies
Degree:	BS
Department:	College of Architecture
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Outcome	Master the depth of knowledge required for a degree, including the ability to:
Marketable Skills	 Demonstrating mastery of relevant texts. Locating relevant information through independent research. Constructing valid arguments and defend their premises. Using multiple methodologies to investigate the relationships among social, moral and legal issues. Draw from multiple disciplines to address problems in the built and virtual
	 Draw from multiple disciplines to address problems in the built and virtual environment Demonstrate entrepreneurship by assembling multiple variables and synthesize into common objective/goal

Outcome	Demonstrate critical thinking, including the ability to:
Marketable Skills	 Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems. Identifying and questioning assumptions and framing problems in multiple ways. Applying principles and rules to specific cases and sorting through evidence. Considering the relative costs and benefits of potential actions to choose the most appropriate one. Being comfortable in the face of ambiguity, subtle differences, problems with multiple solutions and problems with no solutions.

Outcome	Communicate effectively, including the ability to:
Marketable Skills	 Distinguishing between essential and non-essential information, and organizing information into coherent, systematic lines of thought. Adapting communication techniques for different audiences with different disciplinary backgrounds.

Outcome	Practice personal and social responsibility, including the ability to:
Marketable	 Working independently, taking initiative and managing one's own time.
Skills	 Taking responsibility for one's beliefs, words and actions.
	 Articulating values and reasons supporting those values.
	Planning and milestone mapping

Outcome	Demonstrate social, cultural, and global competence, including the ability to:
Marketable Skills	 Anticipating and appreciating other points of views. Being aware of others' reactions and understanding why they react as they do. Recognizing the connections between specific events and larger social forces.

Outcome	Prepare to engage in lifelong learning, including the ability to:
Marketable	 Recognizing the limits of one's current knowledge and methodologies.
Skills	 Understanding the implications of new information for both current and future
	problem-solving and decision-making.
	 Nurturing curiosity and creativity in oneself and others.

Outcome	Work collaboratively, including the ability to:
Marketable	 Adapting when confronted with new or contradictory points of view.
Skills	 Identifying overlaps in disciplines and leveraging then to collaboratively address
	issues