

Texas A&M University

Marketable Skills

Program:	Technology Management (TCMG)
Degree:	BS
Department:	Education Administration and Human Resource Management (EAHR)
Contact Name:	Dr. Bin Mai
Contact Phone:	979.845.3533

Outcome	Demonstrate critical thinking skills
Marketable Skills	<ul style="list-style-type: none"> Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems. Considering the relative costs and benefits of potential actions to choose the most appropriate one. Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.

Outcome	Master problem solving skills related to technology management
Marketable Skills	<ul style="list-style-type: none"> In-depth knowledge about information technology and its management Hands-on experience in using IT tools to analyzing and solving practical problem Ability and experience in managing IT components in an organizational setting

Outcome	Communicate effectively both orally and in writing
Marketable Skills	<ul style="list-style-type: none"> Demonstrable ability to organize and communicate thoughts to target audience either orally or in writing that allow the audience to understand Demonstrable ability to receive oral and written communications from others and interact with the other parties to ensure correct understanding Ability to participate in oral and written communications in a manner that is respectful and meaningful

Outcome	Effectively work in collaborative teamwork environment
Marketable Skills	<ul style="list-style-type: none"> Ability to show respect and value for the skills, experiences, creativity, and contributions of group members Propensity to adhere to leadership and decision making guidelines. Willingness and ability to embrace diversity

Outcome	Demonstrate leadership skills
Marketable Skills	<ul style="list-style-type: none"> Ability to have a vision for the tasks at hand Willpower and ability to continue the tasks in face of adversary Ability to unite team members to pursue common objectives Ability and creativity to adapt and adjust

Outcome	Demonstrate global and intercultural fluencies
Marketable Skills	<ul style="list-style-type: none"> Knowledge of different cultural practices and world views around the glob Ability to establish positive attitudes towards cultural differences Skills for communication and interaction across cultures in a respectful and meaningful way