Texas A&M University

Marketable Skills

Program:	Kinesiology
Degree:	B.S.
Department:	Health and Kinesiology
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Outcome	Master the depth of knowledge required for a degree
Marketable	Have the knowledge to explain factors related to optimal motor skill function
Skills	related to physical activity and exercise.
	 Knowledge of the relationship among behavior, physical activity, functional capacity and health and disease across the life span.
	 Knowledge of the connections between anatomical structures, physiological and cellular mechanisms of exercise.

Outcome	Problem solving
Marketable Skills	 Using proficient reasoning and critical thinking to analyze, synthesize and evaluate information to make sound decisions and solve problems. Identify complex problems and develop strategies to solve problems based on
	previous experience and newly obtained information.
	 Produce well-reasoned written products and or research plans analyzing and integrating multiple points of view
	 Select and effectively use appropriate technologies in the content field to solve problems.

Outcome	Communicate effectively
Marketable	Relay information, both written and spoken, in a clear and concise manner to a
Skills	variety of populations utilizing ethnic and cultural sensitivity.
	 The ability to adapt communication styles to the needs of the individual/group
	based on age, education level, social or cultural differences.
	 Articulate in oral and/or written forms a coherent understanding of the
	program content demonstrating theories, concepts, principles and practices.

Outcome	Interpersonal Skills
Marketable	 Interact with individuals while exhibiting professionalism, tact, and integrity.
Skills	 Evaluate ethical actions in research and practice.
	 Utilize principles of confidentiality when dealing with personal health
	information.

Outcome	Teamwork and collaboration
Marketable	The ability to consider different points of view and to work effectively with
Skills	others to support a shared purpose or goal

Outcome	Lifelong learning

Marketable Skills

- An appreciation and commitment to physical activity practice throughout life.
- The ability to analyze and evaluate one's own knowledge and abilities relative to professional standards, seek opportunities to grow professionally, and utilize self-assessment and assessment of others to foster physical, cognitive, social, and emotional well-being.