Texas A&M University

Marketable Skills

Program:		Hispanic Studies	
Degree:		BA Spanish	
Department:		Hispanic Studies	
Contact Name:		Dr. Richard Curry or Adriana Perez-Smith	
Contact Phone:		979-845-2125	
Outcome	Master th	Naster the depth of knowledge required for a degree	
Marketable Skills	 Knowledge of the structure and content of the Spanish language including the meaning and spelling of words, rules of composition and grammar, and pronunciation; as well as transference of that knowledge to other languages 		
	 Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media. 		
	mana	owledge of administrative and clerical procedures and systems such as word processing, ging files and records, transcription, designing forms, and other office procedures and nology.	

Outcome	Demonstrate critical thinking	
Marketable Skills	 Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems. 	
	 Coming up with unusual or clever ideas about a given topic or situation, or to develop creative ways to solve or analyze a problem. 	
	 Applying general rules to specific problems to produce answers that make sense. 	
	 Combining pieces of information to form general rules or conclusions (includes finding relationships among seemingly unrelated events). 	

Outcome	Communicate effectively	
Marketable Skills	• The ability to communicate information and ideas in written and spoken Spanish so others will understand.	
	• The ability to listen to and understand information and ideas presented through spoken Spanish; to read and understand information and ideas presented in written Spanish.	
	• The ability to shift back and forth between two or more activities or sources of information (such as speech, sounds, touch, or other sources), in both Spanish and English.	

Outcome	Practice personal and social responsibility
Marketable	 Monitoring/Assessing performance of oneself, other individuals, or organizations to make
Skills	improvements or take corrective action.
	 Adjusting actions in relation to others' actions.
	 Actively looking for ways to help people.

Outcome	Demonstrate social, cultural, and global competencies
Marketable Skills	 Knowledge of group behavior and dynamics, societal trends and influences, human migrations, ethnicity, cultures and their history and origins, as they relate to the Hispanic world.
	 Awareness of others' behaviors, reactions and understanding why they react as they do.

Outcome	Prepare to engage in life-long learning
Marketable	 Understanding the implications of new information for both current and future problem-
Skills	solving and decision-making.
	 Understanding the implications of the past for both current and future problem-solving and decision-making.
	 Selecting and using training/instructional methods and procedures appropriate for the
	situation when learning or teaching new things.

Outcome	Work collaboratively
Marketable Skills	 Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times. Teaching/explaining to others how to do something.
	 Managing one's own time and the time of others.