Texas A&M University

Marketable Skills

Program:	International Studies and International Affairs (Bush School)	
Degree:	BA + MA	
Department:	International studies (3) + [Bush School (2)]	
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Outcome	Master the depth of knowledge required for a degree
Marketable Skills	 Showing global awareness and the ability to compare and contrast diverse global dynamics and issues.
	 Knowledge of the structure and content of a foreign language including the meaning and spelling of words, rules of composition and grammar, and pronunciation; as well as transference of that knowledge to other languages
	Demonstrating media literacy.
	 Recognizing media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.
	Analyzing and addressing diverse real-world problems and global issues in context.

Outcome	Demonstrate critical thinking
Marketable Skills	 Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
	 Coming up with unusual or clever ideas about a given topic or situation, or to develop creative ways to solve or analyze a problem.
	 Applying general rules to specific problems to produce answers that make sense.
	 Combining pieces of information to form general rules or conclusions (includes finding relationships among seemingly unrelated events).
	Apply logic to identify strengths and weaknesses of an argument
	Ability to research effectively

Outcome	Communicate effectively in a foreign language
Marketable Skills	 The ability to communicate information and ideas in a written and spoken foreign language so others will understand.
	 The ability to listen to and understand information and ideas presented through a spoken foreign language; to read and understand information and ideas presented in a written foreign language. The ability to shift back and forth between two or more activities or sources of information (such as speech, sounds, touch, or other sources), in a foreign language

Outcome	Communicate effectively	
Marketable	Communicating information and ideas in speaking and writing so others will	
Skills	understand.	

•	Distinguishing between essential and non-essential information, and organizing
	information into coherent, systematic lines of thought.
•	Giving full attention to what other people are saying, taking time to understand the
	points being made, asking questions as appropriate, and not interrupting at

inappropriate times.

Outcome	Practice personal and social responsibility
Marketable	 Monitoring/Assessing performance of oneself, other individuals, or organizations to
Skills	make improvements or take corrective action.
	 Adjusting actions in relation to others' actions.
	Actively looking for ways to help people.
	 Taking responsibility for one's beliefs, words and actions.
	Articulating values and reasons supporting those values.

Outcome	Demonstrate social, cultural, and global competencies
Marketable	 Anticipating and appreciating other points of views.
Skills	 Knowledge of group behavior and dynamics, societal trends and influences, human migrations, ethnicity, cultures and their history and origins. Being aware of others' reactions and understanding why they react as they do. Recognizing the connections between specific events and larger social forces.

Outcome	Prepare to engage in life-long learning
Marketable Skills	 Understanding the implications of new information for both current and future problem-solving and decision-making.
	 Understanding the implications of the past for both current and future problem-solving and decision-making.
	 Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.

Outcome	Work collaboratively
Marketable Skills	Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at
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	The ability to work with and motivate others.
	 Adapting when confronted with new or contradictory points of view.
	 Identifying common ground and reconciling differences.