## **Texas A&M University**

## **Marketable Skills**

Program:	Landscape Architecture
Degree:	Bachelor of Landscape Architecture
Department:	Landscape Architecture and Urban Planning
Contact Name:	Eric Bardenhagen
Contact Phone:	

Outcome	Master the depth of knowledge required for a degree, including the ability to:
	<ul> <li>Articulate disciplinary and interdisciplinary theories, concepts, principles, skills, and practices;</li> <li>Synthesize knowledge across courses and other experiences; and</li> <li>Apply knowledge from core curriculum courses, discipline-based courses, and other experiences in a range of contexts to solve problems and make decisions.</li> </ul>
Marketable Skills	<ul> <li>Design programming; planning, design &amp; project management</li> <li>Designing Sustainable landscapes</li> <li>Produce landscape architectural proposals, design and construction documents</li> <li>Development of landscapes for energy and resource savings including bioremediation, green infrastructure and green roofs</li> <li>Landscape design to enhance healing and healthy living opportunities</li> <li>Development of public green spaces, land planning, parks and recreation</li> <li>Development of hospitality amenities such as hotels, resorts, golf courses</li> </ul>
	<ul> <li>Integration of land design into transportation planning</li> </ul>

Outcome	Demonstrate critical thinking, including the ability to:
	<ul> <li>Evaluate, analyze, and integrate information from a variety of sources;</li> <li>Use appropriate strategies and tools to represent, analyze, and integrate information; and</li> <li>Develop critical, reasoned positions.</li> </ul>
Marketable Skills	<ul> <li>Design programming; planning, design &amp; project management</li> <li>Cultural awareness &amp; appropriate responses to client &amp; project requirements</li> </ul>

Outcome	Communicate effectively, including the ability to:

	<ul> <li>Demonstrate effective oral communication skills (which could include the use of languages such as American Sign language for those who do not communicate orally);</li> <li>Demonstrate effective writing skills;</li> <li>Demonstrate effective nonverbal communication skills (which could include appropriate use of performance, design, or representations such as maps, tables, and graphs);</li> <li>Listen actively and critically;</li> <li>Present work effectively to a range of audiences; and</li> <li>Effectively communicate original and creative ideas.</li> </ul>
Marketable Skills	<ul> <li>Present architectural design, proposals, construction drawings and graphic design</li> <li>Programming, planning, design and project management</li> <li>Cultural awareness &amp; appropriate responses to client &amp; project requirements</li> </ul>

Outcome	Practice personal and social responsibility, including the ability to:
	<ul> <li>Practice ethical leadership;</li> <li>Recognize an ethical dilemma and apply rational decision-making in order to address it;</li> <li>Choose ethical courses of action in research and practice;</li> <li>Acknowledge and address the consequences of one's own actions; and</li> <li>Engage in local and global civic activities.</li> </ul>
Marketable Skills	<ul> <li>Present landscape architectural proposals, design and construction documents</li> <li>Present sustainable Landscape Architectural designs</li> <li>Programming, planning, design and project management</li> <li>Cultural awareness &amp; appropriate responses to client &amp; project requirements</li> <li>Apply applicable national, state and local codes and work with civic government</li> </ul>

Outcome	Demonstrate social, cultural, and global competence, including the ability to:  • Live and work effectively in a diverse and global society;  • Articulate the value of a diverse and global perspective; and  • Recognize diverse economic, political, cultural, and religious opinions and practices.
Marketable Skills	<ul> <li>Cultural awareness &amp; appropriate responses to client &amp; project requirements</li> <li>Support diversity in all its many forms</li> </ul>

Outcome	Prepare to engage in lifelong learning, including the ability to:
	<ul> <li>Exhibit the skills necessary to acquire, organize, reorganize, and interpret new knowledge;</li> <li>Show proficiency in current technologies and the ability to adapt to emerging technologies;</li> <li>Recognize and participate in activities that enhance wellness of body, mind, and spirit;</li> <li>Formulate a plan of personal goals for continued professional growth; and</li> <li>Demonstrate intellectual curiosity.</li> </ul>
<ul><li>Marketable Skills</li></ul>	<ul> <li>Aspire to achieve educational excellence as a predicate to professional excellence.</li> <li>Encourage education that prepares students to succeed in a changing world.</li> </ul>

Outcome	Work collaboratively, including the ability to:
	<ul> <li>Participate effectively in teams;</li> <li>Consider different points of view; and</li> <li>Work with others to support a shared purpose or goal.</li> </ul>
Marketable Skills	<ul> <li>Programming, planning, design and project management in team environments</li> </ul>